

MEDIATIVE

BUSINESS PORTRAIT PHOTO SHOOTING PREPARATION

Cloths:

- Simple colors (good is white, dark blue, light blue, dark brown, light brown, light green, dark green, grey – all tones, black but make sure it's very clean, creamy)
- Try to avoid too many patterns and too strong colors such as red, bright pink etc.
- Stripes & checked tops are ok; avoid any clear shapes
- No short skirt or shorts
- Shoes closed (no flip-flops)
- Try to bring at least 3-4 different tops, which you can combine with trousers or skirt

Other:

If you have nice **scarf or other accessories such as necklace or bracelet**, you can bring it with you. However it's not necessary

Make up & Hair: Professional make up artist and hair stylist is highly recommended. If don't take one:

For the hair it can be done in hair salon. Otherwise (valid in any case):

- No ponytail
- Bring your comb, brush, rubber ban (same as color of your hair) lack for fixation
- Come with open hair, we will make few shots like this and later make a ponytail

If you do make up yourself, you can do the same as you normally wear, but you can use a stronger by 80%. If you are not sure, you can follow this instruction:

- Simple and natural
- Not too much and no strong colors – keep it simple
- No strong lipstick and no lip-gloss
- Use foundation and powder to fix
- Very thin eyeliner (brown preferably)
- Light blush
- Mascara
- Bring your make up with you, so we can refresh it (not valid only if make up artist stays with us the whole time of photo shooting)

Bring your own comb and fixing powder with you.

Preparation:

- No color lack on nails, also check nails of kids
- Go to bed early
- Wash your hair night before
- Not too much jewelry unless it's your style

Since the photo shooting is often outside don't forget about mosquito protection.

YOU DO NOT HAVE TO BRING ALL THE CLOTHS IN ALL COLOURS, THIS IS ONLY A GUIDE.